

# RIDGE VINEYARDS



## TOM DEASO – Regional Sales Manager, East Coast

With over a decade of experience in the wine industry, Tom Deaso brings a wealth of knowledge and expertise to his role as Regional Sales Manager for the East Coast. Tom's journey began in 2016 when he assumed the position of Eastern Regional Manager at Ridge. Prior to joining Ridge, he spent 16 years immersed in the wine business, notably overseeing the New England territory for Accolade Wines.

Throughout his career, Tom has cultivated a deep passion for wine, initially nurtured during his time managing award-winning wine lists in Michigan's vibrant restaurant scene. His transition from restaurants to wholesale allowed him to forge direct relationships with wineries, further fueling his dedication to the craft.

Covering the entire Eastern seaboard across 18 states with 19 distributors, Tom's role at Ridge is dynamic and multifaceted. His commitment to excellence aligns seamlessly with Ridge's ethos of producing wines of the highest quality. Tom is honored to be part of the Ridge team, where he can contribute his expertise to furthering the brand's legacy.