

ON THE MARKET

2022 Paso Robles Grenache Blanc

Since 2018, we have sourced our Grenache Blanc from both the Adelaida Vineyard and the Halter Ranch Vineyard in the Paso Robles AVA and have bottled them separately. The 2022 vintage is slightly different in that we have added a third Paso Robles vineyard source—Fossil Creek Vineyard—and have decided to blend all three vineyard sources into one wine. We feel that this new wine is not only a better representation of the Paso Robles AVA, but it also creates a more complete wine that is better than the sum of its parts.



RIDGE 2022 GRENACHE BLANC

86% GRENACHE BLANC, 14% PICPOUL
PASO ROBLES 13.7% ALCOHOL BY VOLUME
PRODUCED & BOTTLED BY RIDGE VINEYARDS, INC.
18100 MONTEBELLO ROAD, CUPERTINO, CALIFORNIA 95014

Each of these vineyards lends a unique set of characteristics and traits to the overall wine. The Adelaida Vineyard (61%) provides pure exotic fruit, the Halter Ranch Vineyard (15%) gives mouthfeel and body, while the Fossil Creek Vineyard (24%) lends beautiful natural acidity from the young vines and picpoul grown there. At 86% grenache blanc and 14% picpoul, the wine exemplifies how well the Paso Robles AVA is matched to these varieties. Summer fogs off the Pacific, just 14 miles away, and minerality from rare limestone soils offer a stunning portrayal of a unique wine-growing region. We are thrilled to release this wine as it continues to grow in popularity and improve in quality each year.

“Attractive, golden color. Aromas of white flowers, peach, ripe melon, pineapple, key lime, and wet stone. A bright and clean entry with medium body. Complex mouthfeel with minerality and fresh natural acidity lead to a mouthwatering finish.”

— Trester Goetting, Winemaker, Monte Bello

Top right: The Adelaida Vineyard.

Below: The fall release wines: 2022 Grenache Blanc, 2021 Pagani Ranch Zinfandel, 2021 Lytton Springs, 2020 Lytton Estate Petite Sirah and 2020 Monte Bello.



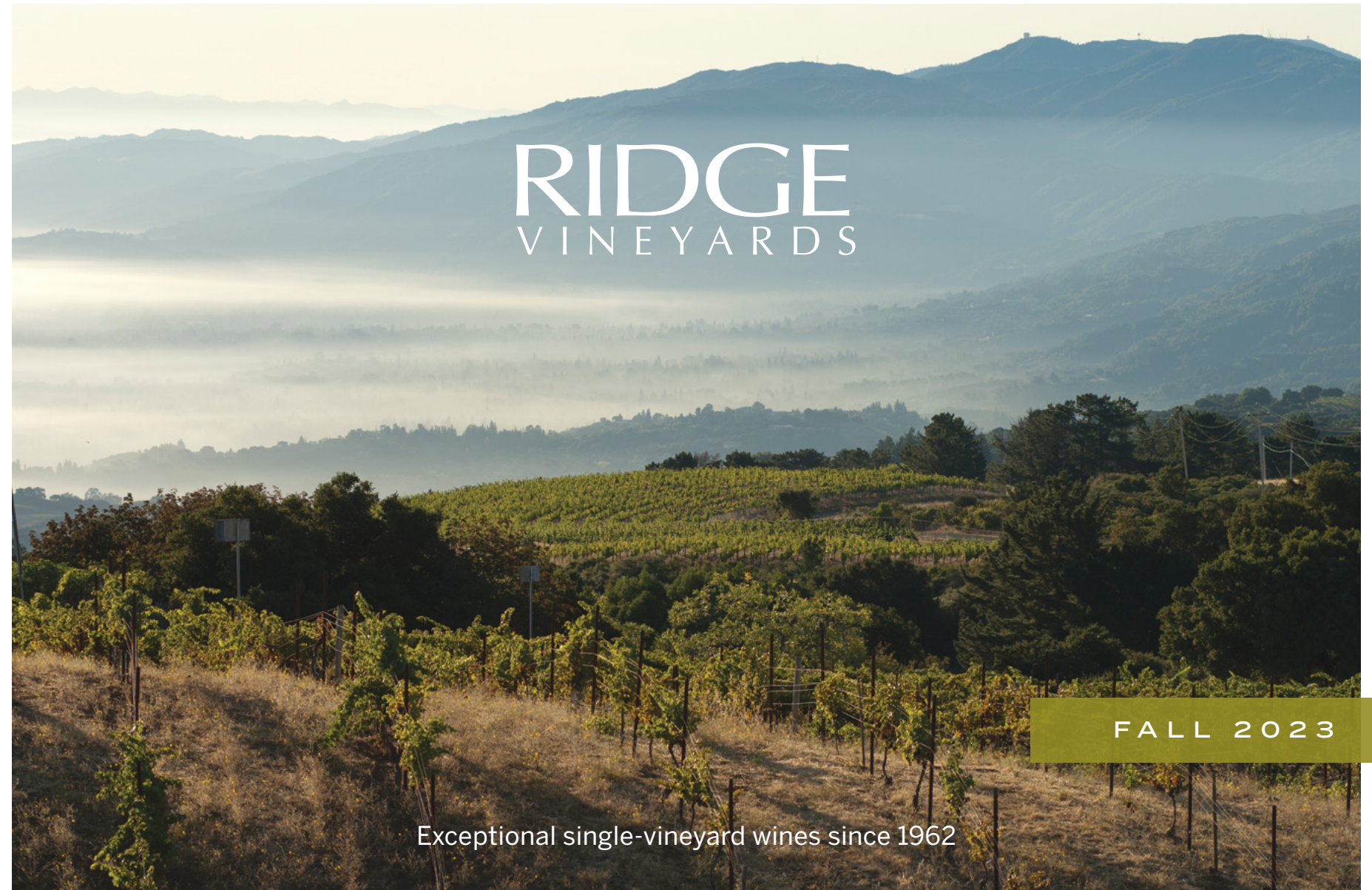
JOIN US

Virtual Tasting

Friday, September 22, 2023
10 a.m. PDT

Join us as David Gates, Senior VP of Vineyard Operations, John Olney, Head Winemaker & COO, Shauna Rosenblum, Lytton Springs Winemaker, and Michael Torino, Senior VP of Global Sales, take you through our fall release wines.

More information:
ridgewine.com/fall-2023-virtual-tasting



RIDGE VINEYARDS

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DRINKS INTERNATIONAL'S
MOST ADMIRED WINE BRANDS 2023

We are pleased to announce that Ridge Vineyards has been named the Most Admired Wine Brand in North America by Drinks International! In addition to earning this title for the third year in a row, Ridge moves up 17 spots to be listed at #10 in the “World’s Most Admired Wine Brands 2023.” Ridge has consistently ranked among the “World’s Most Admired” wine brands in part because of its steadfast commitment to pre-industrial winemaking, a belief that, for anyone attempting to make fine wine, modern additives and industrial processing limit true quality. The philosophy comes from the techniques used in the finest 19th-century California wineries and Bordeaux chateaux.

ridgewine.com/trade

Monte Bello Boxes Our Ongoing Commitment to Sustainability

In our ongoing commitment to reducing our carbon footprint and selecting more sustainable options for our packaging products, we recently made the switch from packing Monte Bello in wooden boxes to a more environmentally friendly option.

While our branded wooden boxes are popular with collectors, we acknowledge that there are better options available. That's why we're switching to a new three-bottle box made from 100% recycled paper, water-based ink, and green cell foam packing materials. This innovative product is a natural, environmentally friendly option with a foam insert made from corn, which dissolves in water. We have worked hard on the design of this new box to ensure that we maintain the quality and premium packaging our customers have come to expect.

Green Cell Foam

The Green Cell protective foam used in our new corrugated boxes works just as well as traditional petroleum based foams, but is a far more sustainable, fully compostable option made from cornstarch. While traditional packing foams are made from single-use polystyrene (EPS), polyurethane (PU) and polyethylene (PE), Green Cell foam provides the same level of protection for our wines and has a far less negative impact on the environment.

"The material is certified compostable and bio-based, but the real beauty of it is that it dissolves in water. You can put it in your sink and wash it down the drain—and it's gone. We've worked with several municipalities to verify that it does not pose any environmental or pollution threat to the water supply, and we've tested it as being safe for pipes, septic systems and water systems. When it comes to disposal, there's just not a more convenient material out there." — Tim Colonnese, KTM Industries

Reduced Environmental Impact

With this switch, we will save (annually):

- 10,000 wooden boxes
- 50,000 pounds of total weight being shipped around the world



Left: The new Monte Bello box. Right: Fully compostable Green Cell foam protects the bottles inside.



"In order to reduce our carbon footprint and lessen our impact on the environment we have been carefully reviewing all of our packaging. Our new Monte Bello box is lighter in weight, fully recyclable, and easier to work with than the wooden box it replaces."

— Mark Vernon, Ridge Vineyards CEO



RIDGE 2023

Fall Releases

"Ridge has been considered one of the pre-eminent California wine estates for the past 60 years. Its Cabernets—especially the one from the famed Monte Bello Vineyard—are coveted by collectors, never more so than after the Thirty-Year Re-Enactment of the Judgment of Paris Tasting when Monte Bello came in first. The story behind the winery's rise to prominence is as unconventional as it is captivating."

— Karen MacNeil, Decanter (November 2022)



2022 Grenache Blanc

Site: Sourced from three vineyards in the Paso Robles AVA: Adelaida Vineyard, Halter Ranch Vineyard and Fossil Creek Vineyard.



2021 Pagani Ranch Zinfandel

Site: Located in Sonoma Valley. Zinfandel, interplanted with minor amounts of petite sirah, carignane, and alicante bouschet — oldest vines planted in 1896.



2021 Lytton Springs

Site: Located on the bench and hills separating Dry Creek and Alexander Valleys, just north of Healdsburg, Sonoma County.



2020 Lytton Estate Petite Sirah

Site: The oldest petite sirah vines on our Lytton Estate were planted in 1901 and the youngest in 2008. Gravelly clay loam soils.



2020 Monte Bello

Site: Monte Bello Estate vineyard in the Santa Cruz Mountains. Cabernet sauvignon, merlot, petit verdot, and cabernet franc — oldest vines planted in 1949.