

RIDGE

VINEYARDS



POPPI MONROE – Regional Sales Manager, Central

Upon her retirement from a career in film and television, Poppi Monroe opened a wine bar in downtown Los Angeles and began her next adventure. After being recruited by a Napa Valley Winery in 2015 she left the hustle and bustle of Los Angeles, for a life in Northern California. After earning her stripes running Northern California she was offered an opportunity to move to Texas and learn how to run a larger territory.

Poppi joined Ridge Vineyards in 2021 as the Central Regional Manager and has found nothing but excitement. “If given an opportunity to represent these wines, essentially the Grand Cru of California wines, then you are very blessed in the world of wine sales. Ridge as an organization is a collaboration of excellence. These are the most driven people I have ever had the pleasure of working with and they deliver with so much kindness towards each other that it truly is a privilege to call Ridge home”.

Poppi currently resides in Houston Texas with her two rescue dogs Amani and Leroy, when she is not on the road she enjoys the comforts of home cooking and long walks with her pups.