

# RIDGE VINEYARDS



## RYAN MOORE – Senior Vice President of Consumer Sales

Ryan possesses more than 20 years of management experience in luxury hospitality, e-commerce, event production, restaurant operations and direct marketing. An accomplished leader and manager, he has worked with a diverse range of companies, from large, publicly traded corporations to small, entrepreneurial, family organizations.

Ryan joined Ridge in 2010 and oversees all consumer-direct sales including retail, wine club and e-commerce as well as hospitality and guest experience at their two winery estates in Healdsburg and Cupertino.

Prior to Ridge, Ryan was Director of Retail Operations at Duckhorn Wine Company overseeing retail sales and hospitality for Duckhorn's three properties; Duckhorn Vineyards, Paraduxx, and Goldeneye Winery. Additional wine industry experience includes managing direct-to-consumer sales for Russian River Pinot Noir pioneer, Gary Farrell and overseeing retail sales and hospitality for Francis Ford Coppola's Inglenook Estate.

Early in his career, Ryan managed operations, service and sales for Convito Italiano, a Chicago-based food & wine group consisting of multiple restaurants, gourmet grocery, catering and award winning wine retail businesses. His wine education includes studies with several of the world's leading Master Sommeliers and Masters of Wine recipients including Evan Goldstein, Fred Dame, Keith Goldston, Larry Stone and Patrick Fegan, and he is a graduate of Portland State University with a B.S. in Business Management.

### RIDGE VINEYARDS, INC.

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