



DAVID AMADIA - President

David is in his 16<sup>th</sup> year at Ridge, having joined in 2005. He has worked as a member of the Executive Team for his entire tenure and was promoted to President in 2016. David has worked diligently over his tenure at Ridge to cement the winery's international reputation as one of the world's highest quality producers of traditionally made, single vineyard wines.

David leads all of Ridge Vineyards' sales and marketing efforts including International, Direct-to-Consumer sales, and the U.S. market. He also leads the company's Finance, IT, HR and Logistics functions.

Over the last three decades in the wine business, David has been fortunate to work at some of the world's most iconic wineries and with many remarkable winemakers. Prior to Ridge, David worked successfully in small and large wineries, including Sutter Home (1990-1995), Penfolds (1995-2001), and Bonny Doon (2001-2005).

At Ridge, David is energized to be part of a team uniquely committed to making the highest quality single vineyard wines utilizing only traditional winemaking techniques. Ridge remains committed to the original philosophies of the founders that were carried forward by Paul Draper for nearly 50 years and have been passed to the next generation to maintain unbuoyed by outside trends and fads.

A graduate of the University of California at Davis with a B.S. in Agricultural Economics, he went on to earn his MBA at The American Graduate School of International Management (Thunderbird) in Arizona.

David is native of northern California born in San Francisco, and raised in Mill Valley just across the Golden Gate Bridge. Today he resides in the Santa Cruz Mountains above the town of Scotts Valley with his wife and his teenage twins.