## RIDGE VINEYARDS



## MARK VERNON – Chief Executive Officer

Mark joined Ridge in 1998 as General Manager and was President & Chief Operating Officer for seven years. Working closely with the executive team, Mark is focused on insuring Ridge continues its fifty year tradition of producing exceptional single-vineyard wines while at the same time insuring its financial success. Mark is a Board Member and works closely with Ridge Chairman Paul Draper to chart Ridge's long-term future direction. Mark is a graduate of U.C. Berkeley where he earned a B.A. in Economics. After graduating from Berkeley he continued on to MIT and earned an M.S. in Management from the school's Sloan School of Management.

Prior to joining Ridge, Mark was CEO of two successful Silicon Valley software companies. A native Californian, Mark grew up in Palo Alto and became passionate about fine wine as a young adult. He will always remember his first trip up Monte Bello road to taste wine at Ridge and enjoy a picnic lunch there with friends on a beautiful summer afternoon.

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