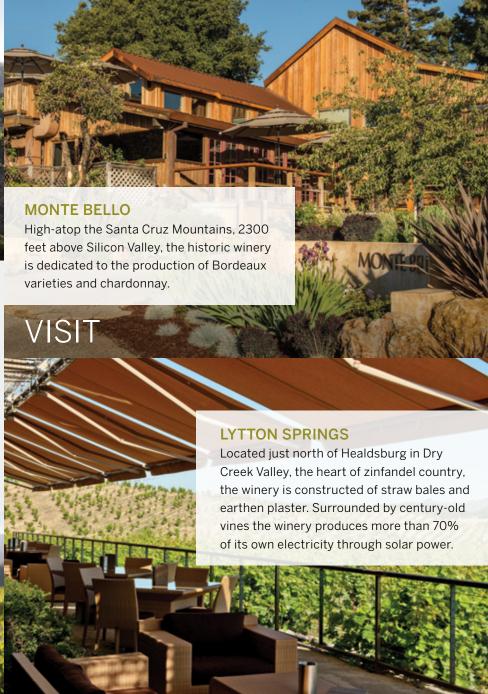


## 50 YEARS OF PASO

The 2017 vintage of our Paso Robles Zinfandel marks 50 years that we've been producing this wine from the Dusi Ranch in Paso Robles. In early 1967 Ridge founder Dave Bennion just happened to be driving by the old Dusi Ranch and decided to stop when he saw the beautiful old zinfandel vines. After striking up a conversation with Benito Dusi, Dave was able to convince Benito to sell the old vine fruit to Ridge for that vintage. That seemingly random encounter has led to a relationship that has lasted a half century.









SPRING SELECTIONS	RETAIL	MEMBER	CASE (12+)
2017 GEYSERVILLE	\$45.00	\$40.50	\$38.25
2017 PASO ROBLES ZINFANDEL	\$35.00	\$31.50	\$29.75
2017 EAST BENCH ZINFANDEL	\$32.00	\$28.80	\$27.20
2017 BLASI ZINFANDEL	\$35.00	\$31.50	\$29.75

To secure your reorder quantities and get more details, please visit **ridgewine.com** or call **408.867.3233**.

Geyserville is available in large format.





## **RIDGE** 2017 **GEYSERVILLE**

68% ZINFANDEL 18% CARIGNANE 12% PETITE SIRAH 2% ALICANTE BOUSCHET

Winemaker's Notes: Powerful winter storms replenished groundwater, bringing the drought to an end. However, they delayed bud-break, pushing bloom into late May. Early September heat was followed by cooler weather that slowed the pace of ripening. Twenty-four parcels were picked and fermented separately. Those showing strong vineyard character were chosen for this superb vintage. Enjoyable now, it will develop further complexity over the next fifteen years. EB (8/18)

## RIDGE 2017 EAST BENCH ZINFANDEL

100% ZINFANDEL

2017

RIDGE

**GEYSERVILLE** 

FANDEL, 18% CARIGNANE, 12% PETITESRA

MACOUNTY 14,5% ALCOHOL BY VOLUME A PRODUCED & BOTTLED BY RIDGE VINEWARS

ONTE BELLO ROAD, CLIPERTINO, CALIFORNAS

ALEXANDER VALLEY

Winemaker's Notes: In 1999, we planted this twenty-acre parcel to zinfandel. As the vineyard matures, depth and complexity of flavor have increased. In 2017. the vines set a short crop with smaller clusters than usual. resulting in one of the most concentrated wines we have made from East Bench. Twelve months aging in american oak has softened tannins. Enjoyable upon release, this exemplary zinfandel will age for a further six to seven years. JO (9/18)



EAST BENCH PASO ROBLES

ZINFANDEL

100% ZINFANDEL

UNTY 14.7% ALCOHOL BY VOLU

PRODUCED & BOTTLED BY RIDGEVINE

IN SPRINGS ROAD, HEALDSBURG, CALE 95

ZINFANDEL

15.1% ALCOHOL BY VOL

DAND BOTTLED BY RIDGE VINEYARDS, INC. I

100% ZINFANDEL

Winemaker's Notes: Abundant winter rains ended the five year drought, but storms during bloom reduced crop. A warm summer ripened the grapes for a late August harvest. North and south parcels were fermented separately. Their appealing fruit and elegance allowed both to join the assemblage with a portion of the ripe canyon parcel added for richness. Enjoyable now, this delicious wine will develop fully over the next six years. EB (8/18)



**OPTIONAL SHIPMENT** 

**RIDGE** 2017 **ZINFANDEL** 

Winemaker's Notes: This old vine vineyard, owned by Jim Metcalfe, is farmed by Gary Blasi. Poor fruit set and very warm weather leading up to harvest reduced yields. However, quality and concentration of the remaining crop was excellent. Aging in american oak adds spice to the wine's rich, elegant fruit. This fine zinfandel is enjoyable as a young wine and will be at its best over the next five to six years. JO (5/18)



ZINFANDEL

RIDGE

BLASI